



EXTRAORDINARY
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No. 2118—IV-WP(MVSM)-18/2000-WCD.

GOVERNMENT OF ORISSA
WOMEN & CHILD DEVELOPMENT DEPARTMENT

RESOLUTION

The 8th March 2001

Whereas there is a need to promote and strengthen the Self-Help Groups for Women;
and

Whereas it has been seen that organisation of Self-Help Groups of Women leads to their economic and social empowerment;

and

Whereas there is a need for systematic capacity building of the Self-Help Groups, for facilitating and monitoring their activities and to provide the much needed technomanagerial support;

Therefore, Government of Orissa have resolved to constitute a Self-Help Mission for Empowerment of Women for consolidating the existing Self-Help Groups and facilitating organisation of new Self-Help Groups and this Mission will be called 'Mission-Shakti'.

1. WHY A MISSION ?

It has been observed in programmes for poverty alleviation that *participation of poor women in the process of development has resulted in the creation of a socially vibrant grass-roots process*, and more importantly with the women identifying with the process as their own. This aids the poor to participate as active subjects in the development process and acquire the necessary skills through experiential learning. This results in the *rediscovering & redefining* of their selves, *redesigning* their organization and has started the process of *rethinking* on reasons for being poor.

It is now believed those women's micro and small-scale enterprises can provide an opportunity to accelerate general levels of economic activity and at the same time promote a more equitable distribution of development benefits. But, many of the large number of Self-Help Groups created in the name of eradicating poverty by developing a supplementary credit delivery mechanism have not evolved through a process of sustainability.

The setting-up of the *Self-Help Mission* will look into the day to day management functions of the group dedicated to capacity building of the SHGs, facilitating and monitoring their activities and provide the much needed techno-managerial support. This would create a system that would sustain itself long after the external support mechanism is withdrawn.

2. THE BACKDROP

It has become quite obvious that after more than half a century of planned economic development, marginal, micro and small-scale enterprises have neither been absorbed by large-scale economic activities, nor even significantly displaced by them. The urban and rural poor have increasingly come to rely on the informal sector as an alternative to employment as a direct result of unemployment, migration and other problems associated with development.

Experiences with conventional development strategies that emphasize large-scale interventions have revealed that such approaches may have serious limitations; in addition, the changing economic conditions—especially since the early 1980s have further heightened the need to re-examine these strategies. Given the general context, micro and small-scale enterprises in both formal and informal economic sectors are now being proposed as a new alternative for achieving sustainable socio-economic development.

Such enterprises are often generated by women, particularly in the informal sector where women account for about half and sometimes more of the entire sector's work force. In India, the National Bank for Agriculture and Rural Development (NABARD) introduced a pilot project for linking SHGs with bank in 1992, which proved successful. In the past few years there has been a massive scaling up in the SHG activities.

The concept of self-help has done wonders for women which many development programmes could not achieve even after years of investment in human resources and technical inputs. This has dispelled the common myth about what they can do and what they are. Traditionally viewed as the section of the society who have to keep the home fires burning, women in rural areas have started to come out of their long exile in oblivion to set a dream for themselves and their children by eking out a respectable means of livelihood and a life of dignity and self-respect.

THE MISSION STATEMENT

Help construct a society which is self-reliant, conscious of socio-economic issues, where there is a spirit of co-operation, where women are appropriately skilled to undertake their choice of activities without hindrances or dependence, where there is leadership development while maintaining gender equity and above all each having a respect for the values of others and each striving for the good of the greater society.

3. GOALS AND OBJECTIVES

3.1. The objective of the Mission is :—

To facilitate creation of conducive environment through self-help act.

To expand the self-help movement in Orissa.

Creation of a self-help mission by Government of Orissa towards enabling environment for women's empowerment.

To develop quality SHG in the State.

To strengthen the quality of the existing SHGs in Orissa.

To build cluster associations at block level, Federation of Clusters at the district level and network of federation at the State level.

To provide institutional capacity building support to strengthen the SHG movement in the State.

Capacity building at every level in the State.

Developing a built-in monitoring system right from the SHG level.

Establishing and setting up a supportive MIS at every level.

Identifying agencies in each area/region as nodal agency responsible for overall SHG strengthening process and accountable for the desirable results to the SELF-HELP MISSION.

3.2. The goal of the Mission is :—

To develop a client-managed, client-controlled and client-owned micro-finance federation during the Mission period from 2001 to 2005.

Enlist the number of SHGs, cluster/federation in the respective districts and grade them into categories C, B, and A as per criteria fixed by the Mission.

Create a benchmark of the SHGs, cluster/federation for future impact assessment.

Create a resource team in each district.

Develop capacity building material including audio-visuals for all levels.

State conducive environment in the districts so as to involve at least 80% women in the SHG movement by the year 2005.

Establish sustainable social intermediation between Govt./Non-Govt. organizations and SHG members.

Develop MIS for effective monitoring within 1 year of operation.

3.3. The Mission's approach would be—

Strengthening the socio-economic base through creation of assets and benefits both social and economic.

Increasing awareness for co-operation and greater equity for a larger attitudinal change.

Improvement of general social consciousness, leading to empowerment—social and economic, which forms the base for self-respect and dignity of life.

Create a system for continued effort for empowering women through an appropriate self-help movement.

Set up appropriate monitoring systems for measuring progress of goal achievement.

4. STRUCTURE & FUNCTION OF THE MISSION

The Mission requires a collaborative approach of different players and organisation for appropriate policy decisions, implementation, monitoring, evaluation, rating of SHG, cluster/federation and documentation, etc. The structure envisioned will be advisory in nature and would be guiding the functions of the team at different levels of SHG mobilisation. The overall nature of the Mission's role is catalytic and self-liquidating on achievement of its objective, i. e., formation of client controlled, managed and owned micro finance federations at block and district level.

It is proposed to have a Steering Committee and an Executive Committee at the State level to provide overall policy support to the Mission. At the district and block level also similar bodies would be created for taking the SHG movement down to the grass-roots level.

4.1. State Level Steering Committee

The State Level Steering Committee will be headed by the Chief Minister of the State with the following members:—

1. Hon'able Minister, Women & Child Development Department
2. Chief Secretary to Government
3. Agriculture Production Commissioner
4. Additional Development Commissioner
5. Principal Secretary to Government, Health & Family Welfare Department
6. Commissioner-cum-Secretary to Government, Panchayati Raj Department
7. Commissioner-cum-Secretary to Government, Women & Child Development Department
8. Commissioner-cum-Secretary to Government, School and Mass Education Department
9. Chief General Manager, NABARD
10. State Director, CARE
11. State Representative, UNICEF
12. Director, Social Welfare [*ex officio* Mission Director] Member-Convenor of Steering Committee.

4.1.1. Primary Functions:

The Primary function of the Steering Committee would be to provide policy level guidance to the Executive Committee and take policy level decisions.

4.2 State Level Executive Committee

The Executive Committee at the State level would be headed by the Commissioner-cum-Secretary of the Women & Child Development, Department. The Director, Social Welfare would be the Convenor of this Committee and would act as the *ex officio* Mission Director of the State.

Commissioner-cum-Secretary to Government, Women & Child Development Department	..	Chairman
Director, Special Projects, Panchayati Raj Department		
Director, DPEP/Vocational Education]		
Director, Water Shed Development, Agriculture Department		
Joint Director, SIHFW		
State Director, CARE		
Mission Director (Director, Social Welfare)	...	Member-Convenor

4.2.1. Functions

The Mission Director would be assisted by a group of 3 professionals during the functional period of the Mission and would be drawn from the Government departments on deputation/ redeployment basis. These professionals are expected to provide support in capacity building, monitoring and implementation. The other functions of the Committee would be:

- Takes all policy level decisions regarding the formation, gradation of SHGs and facilitate the process of project strategy implementation through linkages with various organisations.
- Conduct regular meetings with different organizations for review and follow-up action
- Act as a think tank for the Mission
- Provide inputs to the Steering Committee for favourable policy formulation
- Dissemination of information on best practices so as to carry the objectives of the mission forward.

4.3. District Level Advisory Committee

The district level advisory committee would have the following members:—

- | | | |
|---|----|-----------------|
| 1. District Magistrate & Collector | .. | Chairman |
| 2. Chairman/Vice-Chairman, Z.P. (whoever is a lady) | .. | Co-Chairperson |
| 3. Project Director, DRDA | | |
| 4. AGM, NABARD | | |
| 5. Lead Bank Manager | | |
| 6. Leading SHG members (2) | | |
| 7. NGO Representatives (2) preferably women | | |
| 8. DSWO/PO, ICDS | .. | Member-Convenor |

4.3.1. Functions

The district level advisory team would be headed by the Collector. As proposed at the State level, here also there will be 3 officials deputed from the Government department to assist the district body in training of SHG members, and MIS monitoring of activities.. It has been envisaged that the district body would strive to dovetail the SGSY programme with the SHG movement.

4.4. Block Level Micro Finance Co-ordination Committee

The block advisory committee would have the following members:—

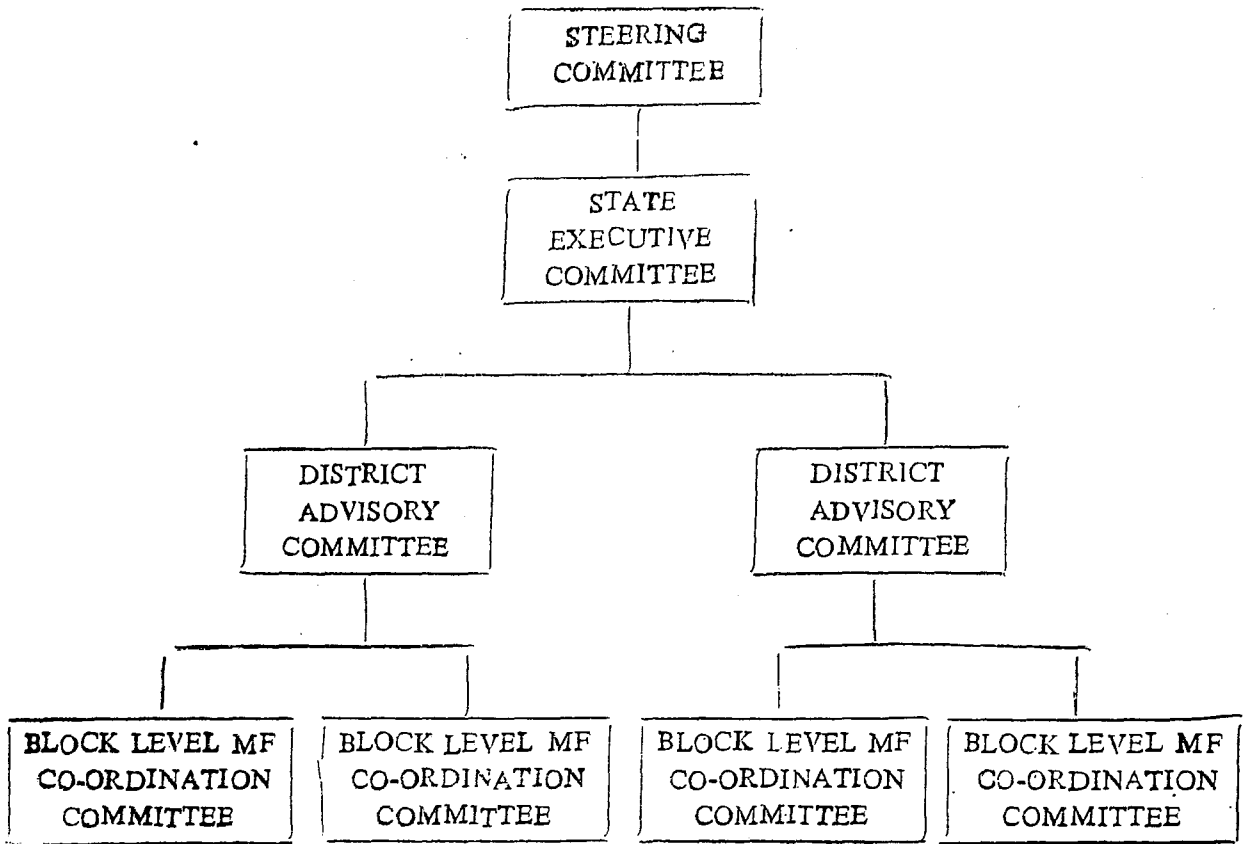
- | | | |
|------------------------------------|----|-----------------|
| 1. Block Development Officer | .. | Chairman |
| 2. CDPO, ICDS | .. | Member-Convenor |
| 3. Social Extension Officer | | |
| 4. Junior Agriculture Officer | | |
| 5. Local Bank Manager | | |
| 6. Leading NGOs at block level (2) | | |
| 7. SHG members (2) | | |

4.4.1. Functions

The block level body would function with the aim of creating strong, vibrant SHGs at the grassroots level and enable the federation of SHGs for gradual generation of self-propelled management mechanism within them.

It is expected that these federations would slowly replace the block level committee and put a self-regulatory system in place.

THE STRUCTURE



SHG GROUPS

ORDER—It is ordered that this resolution be published in the extra ordinary Gazette of the Orissa Government for the information of public and copies of this may be sent to all concerned for information and necessary action.

By order of the Governor
 R. N. SENAPATI
 Commissioner-cum-Secretary to
 Government

MISSION SHAKTI

**SELF HELP MISSION FOR EMPOWERMENT
OF
WOMEN**

LAUNCHED BY :

SJ. NAVEEN PATNAIK
HON'BLE CHIEF MINISTER,
ORISSA

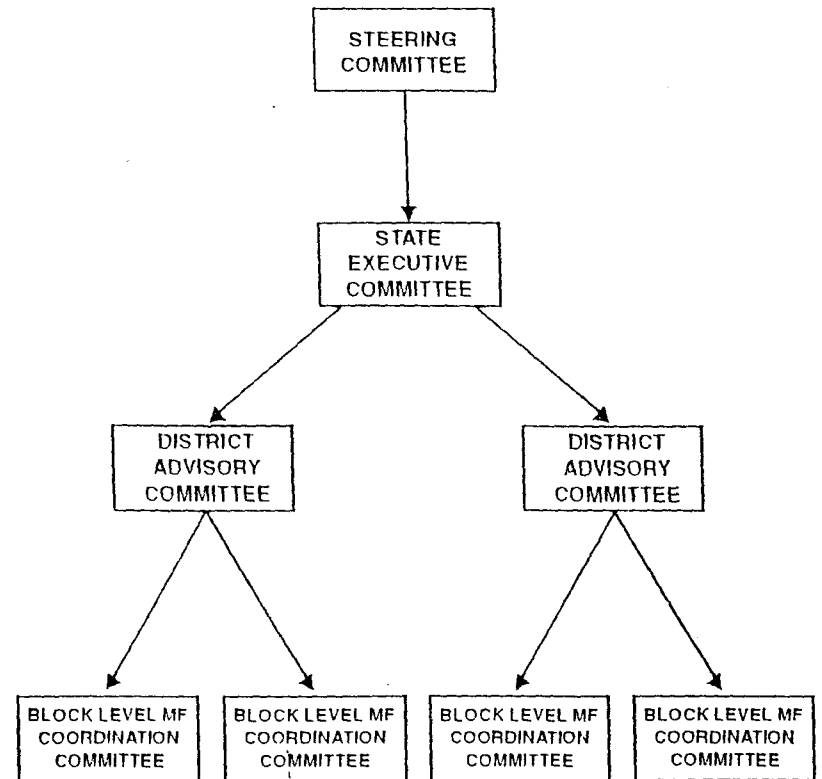
DR. KAMALA DAS
HON'BLE MINISTER,
WOMEN & CHILD DEVELOPMENT

**ON
8.9.2001**



**DEPARTMENT OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF ORISSA**

THE STRUCTURE



SELF-HELP GROUPS

4.3 District level advisory committee :

The district level advisory committee would have the following members:

1. District Magistrate & Collector - Chairman
2. Chairman/Vice-Chairman, ZP (whoever is a lady) - Co-Chairperson
3. Project Director, DRDA
4. AGM, NABARD
5. Lead Bank Manager
6. Leading SHG members (2)
7. NGO Representatives (2) - preferably women
8. DSWO/ PO, ICDS - Member-Convenor

4.3.1 Functions:

The district level advisory team would be headed by the Collector. As proposed at the state level, here also there will be 3 officials deputed from the government department to assist the district body in training of SHG members, MHS and monitoring of activities. It has been envisaged that the district body would strive to dovetail the SGSY program with the SHG movement.

4.4 Block level micro finance coordination committee :

The block advisory committee would have the following members:

1. Block Development Officer - Chairman
2. CDPO, ICDS - Member-Convenor
3. Social Education Organiser
4. Junior Agriculture Officer
5. Local Bank Manager
6. Leading NGOs at block level (2)
7. SHG members (2)

4.4.1 Functions:

The block level body would function with the aim of creating strong, vibrant SHGs at the grassroots level and enable the federation of SHGs for gradual generation of self-propelled management mechanism within them.

It is expected that these federations would slowly replace the block level committee and put a self-regulatory system in place.



NAVEEN PATNAIK
CHIEF MINISTER, ORISSA



D.O. No.....603

BHUBANESWAR

Date.....25.06.01

MESSAGE

I am glad to know that "Mission Shakti" is being launched by the Women and Child Development Department on the occasion of International Women Day.

Women play a vital role in the process of social development. Our aim is to give them their rightful place in the society. We have to provide equal opportunity to them in all fields without any sexual discrimination. Our goal can be achieved if women are economically empowered and self-reliant.

The year 2001 is being celebrated throughout the country as the year of women empowerment. A programme has been drawn up in our state to constitute one lakh women self-help groups in the coming four years to make them self-reliant. I hope "Mission Shakti" will go a long way in converting this programme into a social movement.

I wish Mission Shakti a grand success.


(NAVEEN PATNAIK)

4.2 State level executive committee :

The Executive Committee at the state level would be headed by the Commissioner-cum-Secretary of the Women and Child Development Department. The Director, Social Welfare would be the convener of this committee and would act as the ex-officio Mission Director of the State.

Commissioner-cum-Secretary to Govt., Women & Child Development Department - Chairman.

Director, Special Projects, Panchayati Raj Department

Director, DPEP/Vocational Education

Director, Water Shed Development, Agriculture Department

Joint Director, SHFW

State Director, CARE

Mission Director (Director, Social Welfare) - Member-Convener

4.2.1 Functions:

The Mission Director would be assisted by a group of 3 professionals during the functional period of the Mission and would be drawn from the Government departments on deputation/redeployment basis. These professionals are expected to provide support in capacity building, monitoring & implementation. The other functions of the committee would be:

- Takes all policy level decisions regarding the formation, gradation of SHGs and facilitate the process of project strategy implementation through linkages with various organisations.
- Conduct regular meetings with different organizations for review and follow-up action.
- Act as a think tank for the Mission.
- Provide inputs to the Steering Committee for favorable policy formulation.
- Dissemination of information on best practices so as to carry the objectives of the mission forward.

Annex - 1

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It is proposed to have a Steering Committee and an Executive Committee at the State level to provide overall policy support to the Mission. At the district and block level also similar bodies would be created for taking the SHG movement down to the grassroots level.

4.1 State level steering committee :

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12. Director, Social Welfare [ex-officio Mission Director] - Member-Convenor of Steering Committee

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Phone : 407354 (O)
514212 (R)

No.....

BHUBANESWAR

Date.....

Dr. (Mrs.) KAMALA DAS
MINISTER
Health & Family Welfare,
Women & Child Development
Orissa

MESSAGE

It is a pleasure to know that International Day for Women is celebrated this year by Women & Child Development Department of our State. On this occasion, the inauguration of "Mission Shakti" for the progress of the Women of our state is a successful achievement.

The welfare of the state can never be achieved unless we empower our women. It is the moral responsibility of the state to provide equal opportunity irrespective of any discrimination of sex for the welfare of women. This year 2001 is being celebrated as "Women Empowerment Year".

The State Government has decided to constitute one lakh self-help group within four years to make the women self-sufficient for all times to come.

I hope and believe, "MISSION SHAKTI" will fulfil the aim and objective of the programme taken up for around development of women of our state.

(Dr. (Smt.) Kamala Das)

3.2 The goal of the Mission is:

- To develop a client-managed, client-controlled and client-owned micro-finance federation during the Mission period from 2001 to 2005.
- Enlist the number of SHGs, cluster/federation in the respective districts and grade them into categories C, B, and A as per criteria fixed by the Mission.
- Create a benchmark of the SHGs, cluster/federation for future impact assessment.
- Create a resource team in each district.
- Develop capacity building material including audio-visuals for all levels.
- Create conducive environment in the districts so as to involve at least 80% women in the SHG movement by the year 2005.
- Establish sustainable social intermediation between Govt./Non-Govt. organizations and SHG members.
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3.3 The Mission's approach would be:

- Strengthening the socio-economic base through creation of assets and benefits both social and economic.
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- ☛ To facilitate creation of conducive environment through self-help act.
- ☛ To expand the self-help movement in Orissa.
- ☛ To develop quality SHG in the state.
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- ☛ To build cluster associations at block level, Federation of Clusters at the district level and network of federation at the state level
- ☛ To provide institutional capacity building support to strengthen the SHG movement in the state.
- ☛ Capacity building at every level in the state.
- ☛ Developing a built-in monitoring system right from the SHG level.
- ☛ Establishing and setting up a supportive MIS at every level.
- ☛ Identifying agencies in each area/region as nodal agency responsible for overall SHG strengthening process and accountable for the desirable results to the SELF-HELP MISSION.

— MISSION - SHAKTI —

SELF HELP MISSION FOR EMPOWERMENT OF WOMEN IN ORISSA

1. WHY A MISSION?

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● MISSION - SHAKTI ●

THE MISSION STATEMENT

Help construct a society which is: self-reliant, conscious of socio-economic issues, where there is a spirit of cooperation, where women are appropriately skilled to undertake their choice of activities without hindrances or dependence, where there is leadership development while maintaining gender equity & above all each having a respect for the values of others and each striving for the good of the greater society.

DISTRICTWISE INFORMATION ON WSHGs OF
STATEMENT (APRIL-2001 TO Dec-05)

Sl.NO.	Name of the district	Target for the Mission period 2001-08	Cumulative no of groups formed since 1-4-01					No. of members
			ICDS	BDO	NGO	Others	Total	
1	Angul	6200	6333	424	956	49	7762	87492
2	Balasore	11000	6980	166	1738	297	9181	110307
3	Baragarh	7400	4799	329	676	103	5907	83078
4	Bhadrak	7200	2528	392	2448	190	5558	81762
5	Bolangir	7200	2792	503	3294	956	7545	102229
6	Boudh	2000	849	42	1108	35	2034	27064
7	Cuttack	12800	5227	242	1781	1	7251	94399
8	Deogarh	1600	811	152	346	65	1374	18719
9	Dhenkanal	5800	5856	915	750	48	7569	91242
10	Gajapati	2800	1856	22	971	17	2866	37572
11	Ganjam	16800	11314	0	384	15	11713	141791
12	Jagatsinghpur	5800	1809	0	2644	0	4453	59900
13	Jajpur	8800	4169	737	1123	2	6031	95376
14	Jharsuguda	2800	1762	52	442	2	2258	26353
15	Kalahandi	7200	3165	378	3624	283	7450	87083
16	Kandhamal	3600	1458	118	2353	71	4000	46697
17	Kendrapara	7000	3104	98	1800	0	5002	73144
18	Keonjhar	8600	3318	356	1627	213	5514	60783
19	Khurda	10200	3848	291	1604	482	6225	88741
20	Koraput	6400	3225	722	2516	1260	7723	95716
21	Malkangiri	2600	1824	526	2700	0	5050	61840
22	Mayurbhanj	12200	10715	554	1638	150	13057	154324
23	Nawarangpur	5600	2949	2506	1034	806	7295	89882
24	Nayagarh	4800	220	570	864	26	1680	20045
25	Nuapada	3000	1041	211	3069	148	4469	54731
26	Puri	8200	3347	988	3948	97	8380	131039
27	Rayagada	4400	2215	1809	990	355	5369	68669
28	Sambalpur	5000	2875	277	1474	25	4651	57718
29	Sonepur	3000	1959	241	841	55	3096	31019
30	Sundargarh	10000	6724	597	813	157	8291	91086
	Total	200000	109072	14218	49556	5908	178754	2269801

To modify, Credit Agency