

Government of Orissa
Women & Child Development Department

No. 443 /SWCD

Date: 4.08.2011

From

Ms Arti Ahuja, IAS
Commissioner-cum-Secretary.

To

The Convenor, SLBC
UCO Bank, Bhubaneswar.

Sir,

This is regarding the additional cash transfer scheme for mothers for 'Mamata'. The scheme envisages four installments of payment upon fulfillment of certain conditions. The payments are to be made through e-transfer into the beneficiary account. The most essential component of this scheme is opening of bank account immediately after detection of pregnancy. An eligible beneficiary cannot receive payment unless she has an account in her name. Hence it is essential that no-frill account must be opened on priority for all eligible beneficiaries under this scheme. Not doing so will be a denial of the entitlement of the women.

Secondly the scheme stipulates that the beneficiary must present the photo copy of the first page of her pass-book in order to be eligible for receiving payment. It has often been found that there is some delay in giving bank pass-books to the beneficiaries. The issue of pass-book is very essential under this scheme, as not giving it to the beneficiary would again deny the payment due to her.

I therefore request you to kindly give instructions to all the Banks to open no-frill accounts for all beneficiaries i.e. eligible pregnant women and issue pass-books immediately after opening the bank accounts. Since the number of beneficiaries per bank branch will not be very large, it is expected that the banks would take this on priority basis and ensure that the women get their benefit. Please note that opening of new account should not be delayed as in every month new women will become eligible to get the benefit under this scheme as and when they become pregnant.

I request you to kindly send a copy of your letter to the banks to the undersigned as well as to the Collectors of all districts.

Yours faithfully,


Commissioner-cum-Secretary to Government.

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